

# The Intentional Product Blueprint



A Consumer Packaged Goods Newsletter

In the future I want ...

**1**

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A product that...

**2**

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Or

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Will create the future I desire.

For my impact to scale, I must help people make progress in one of the following...

**3**

When...

**A**

I want to...

**B**

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Use the pack of this page to fill in this sentence.

**4**

When [3-A] my product will help them [3-B] and simultaneously [2] so that [1].

